Upcoming Seminars

Monday, 15.4.2019   **Departmental Seminar**

13.30-14.30   Yan Chen, University of Michigan

AWI 00.010   (invited by Stefan Trautmann)

"Motivating Contributions to Public Information Goods:
A Personalized Field Experiment on Wikipedia"

Abstracts

Departmental Seminar

Yan Chen

"Motivating Contributions to Public Information Goods: A Personalized Field Experiment on Wikipedia"*

We use a large-scale personalized field experiment on Wikipedia to examine the effect of motivation on the contributions of domain experts to public information goods. Experts are 13% more interested in contributing when we mention the private benefit of contribution, such as the likely citation of their work, together with the social impact of the public good. More importantly, we find that greater matching accuracy between a recommended Wikipedia article and an expert's paper abstract increases both contribution quantity and quality. Our results show the potential of scalable personalized interventions using recommender systems to study drivers of prosocial behavior.

*with Rosta Farza, Robert Kraut, Iman YeckehZaare, Ark Fangzhou Zhang

Talks and Research Visits

Stefan Trautmann gave a keynote lecture titled "Does Money Make You Mean?" at the second Wuhan Cherry Blossom Workshop in Experimental Economics on March 23. He presented the same lecture at Beijing Information Science and Technology University on March 25, Renmin University of China in Beijing on March 29, the Max-Planck Institute for Pubic Goods in Bonn on April 3, and The WU Vienna on April 9.

Christina Gathmann presented the paper "Evolution of the Wage Structure in East Germany" (joint with Eduard Brüll) at the Annual Meeting of the Committee on Population Economics, Verein für Socialpolitik, in Würzburg, February 14-16. She also gave a keynote speech on "Citizenship policies and the integration of immigrants" at the 5th Workshop on the Economics of Migration, organized by the Luxembourg Institute of Socio-Economic Research in Esch-sur-Alzette/Belval (LU), April 4-5.

Gaspare Tortorici presented the paper "Globalization, Agricultural Markets and Mass Migration" (joint with Rowena Gray and Gaia Narciso) at the Research Seminar in Economics of the Universita Politechnica delle Marche, Ancona/Italy, March 14. He also presented this paper at the 5th Workshop on the Economics of Migration, organized by the Luxembourg Institute of Socio-Economic Research in Esch-sur-Alzette/Belval (Luxembourg), April 4-5.

Matthias Quinckhardt presented his paper „The mechanisms of the alignment bias in a mature democracy: Evidence from Germany" at the 2019 Meeting of the European Public Choice Society in Jerusalem, Israel, April 1-4. He received the Wicksell Prize for the best paper by an author under 30 at the conference.

Yilong Xu gave a talk on "Social Information and Selfishness" at the Second Workshop in Experimental Economics, in Wuhan, China, March 23. After the conference he visited Renmin University of China and Beijing Information Science & Technology University where Stefan Trautmann was invited to present.

Gerda Asmus presented the paper "The effects of state capacity on local economic development: Evidence from the Urals in the aftermath of Pugachev's 1773-1775 rebellion" (joint with Raphaël Franck from Hebrew U) at the Annual Meeting of the European Public Choice Society in Jerusalem on April 2.

Sven Kunze is visiting Maximilian Auffhammer at the Department of Agricultural and Resource Economics at UC Berkeley from March to July.

John Cruzatti stayed for research visit at the Universidad de Navarra under supervision of Martin Rode. He was working on "Geography, Economics and Power: Leaders and Development in Latin America and the Caribbean" with Andrea Sáenz de Viteri (Universidad de Navarra) and Christian Bjørnskov (Aarhus University), for one month during March.

Zeno Enders presented the paper "Firm expectations and economic activity" at the at the T2M Conference in Nürnberg, March 22 -23 and at the University of Lausanne, March 5.

Christoph Becker presented a poster on "Experience Sampling and Higher Order Risk Attitudes" at the NHH Spring School of Behavioral Economics, San Diego, on March 11.

Ole Monscheuer presented the paper "The Labor Market Assimilation of Immigrants in Germany" (joint with Christina Gathmann) at the Workshop on Microeconomics in Lüneburg, February 27-March 1.

Eduard Brüll presented his paper "Employment Protection and Fixed Term Contracts: Evidence from a German Reform" at the Research Colloquium of the Institute of Economics, Freiburg University, on February 7.

Christian Conrad presented the paper "Multiplicative Mixed Frequency MEM-GARCH" (joint with Robert Engle, Stern School of Business) in the Finance Research Seminar, Leibniz University Hannover, January 30.

New Publications

König-Kersting, C. (2019). oTree Manager: Multi-user oTree installations made easy. Journal of Behavioral and Experimental Finance, forthcoming.

van den Broek, K.L. (2019). Heuristics in energy judgement tasks. *Journal of Environmental Psychology*, 62,95-104.

van den Broek, K. L., & Walker, I. (2019). Exploring the perceptions of drivers of energy behaviour. *Energy Policy*, *129*, 1297-1305.

New Working Papers

Robert J. Schmidt: "Identifying the Ranking of Focal Points in Coordination Games on the Individual Level", AWI Discussion Paper Series 660, March 2019.

Miscellaneous

The **15th HeiKaMaX Workshop** took place at the Alfred-Weber-Institute), April 10. The workshop was organized by Jörg Oechssler. HeiKaMaX is a biannual one-day workshop that brings together experimental economists from the region (Heidelberg, Mannheim, Karlsruhe and others).

Malte Faber, Marc Frick and **Reiner Manstetten** were invited by Christian von Hirschhausen to give three workshops on the economy of *Social-Ecological Eransformation* at the Technical University of Berlin from April 2-4; also **Malte Faber** gave a keynote on Ecological Economics at the *2nd Berlin Sustainability Conference*: "Science - Politics – Activism", at the Technical University of Berlin on April 5.

New and Leaving Staff

Christopher Zuber (PhD student of Jonas Dovern, who was recently appointed as a Professor at the Friedrich-Alexander University of Erlangen-Nürnberg) continues his research at the Chair of Macroeconomics (Zeno Enders) at Heidelberg University.

Michael Tanner (Room 322, Bergheimer Str. 20) has just joined the Chair of Environmental Economics directed by Prof Timo Goeschl as an Alexander von Humboldt Climate Protection fellow. He has been working as an environmental economics researcher at the Charles Darwin Research Station in the Galapagos Islands (Ecuador) the past two years, after completing a MSc in Environmental Economics and Climate Change at the London School of Economics (UK) .His research interests revolve around the economics of climate change mitigation and adaptation, valuation and economic incentives for conservation and, more generally, environmental economics. He is currently working on willingness to pay and support for climate change adaptation policies in Ecuador.

Santiago Gómez-Cardona (Room 323, Bergheimer Str.20) has joined the Chair of Environmental Economics directed by Prof. Timo Goeschl Ph.D. He has recently finished his doctoral studies in Economics at Universidad de Los Andes in Bogotá, Colombia, under the direction of Prof. Juan Camilo Cárdenas Ph.D., working with risk and cooperative behavior. He is taking a Postdoctoral position in MutiTip (www.multitip.de), a project in which researchers of different areas (psychology, biology, mathematics, and economics) join efforts with local institutions in Lake Victoria in East Africa to push the knowledge frontier on fisheries management. Using econometric techniques and experimental interventions, he aims to uncover causal socio-economic mechanisms that govern compliance with fishing regulations.

Lukas Wellner (room 01.022) is a member of the Research Training Group 1723 Globalization and Development of the University of Göttingen supervised by Prof. Axel Dreher, Chair of International and Development Politics at Heidelberg University. He holds a Master degree in International Political Economy from the London School of Economics and Political Science and a Bachelor degree in International Economics and Development from the University of Bayreuth with research visits at the University of Sao Paulo and University of Bordeaux. He gained work experience at the German Parliament, at KfW Development Bank and KfW IPEX-Bank. His research focus includes development finance and aid effectiveness, international political economy and economic history.

Johannes Matzat (Room 1.022) recently joint the Chair of International and Development Politics as a PhD student under supervision of Prof. Axel Dreher. He obtained a MA in International Economics from Georg-August-University Göttingen and a BA from University of Bayreuth. His research interests comprise Aid Effectiveness, Political Economy and Applied Spatial Econometrics.

Christoph Schweighofer (room 00.023) joined the AWI in February 2019 as research assistant at the Chair of Behavioral Economics directed by Prof. Christiane Schwieren. After having completed his Bachelor at University of Graz and his Master in Economics at University of Heidelberg, he moved to Madrid in order to work at Morningstar Inc., an U.S. American investment research company. His research interests are the fields of experimental and behavioral economics. His current work focuses on norms and how they might affect behavior.

Editorial deadline for issue 07/2019 of the newsletter:
Wednesday, April 17, 2019, 12 p.m.
newsletter@awi.uni-heidelberg.de

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